



OUTSOURCED TREASURY AND RISK MANAGEMENT SOLUTIONS TO THE UK CORPORATE MARKET







Nominated finalists in the following category at the 2022 Business Moneyfacts Awards:

✓ Best Business FX Provider

Image: Hammersmith Bridge. Hammersmith has been our home since the Smart group's formation in 2004

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CURRENCY MARKETS

-  The currency markets operate 24/7 with over \$6.6 trillion transacted daily. This is almost all made up of speculative participants making bets in response to economic events. This creates a volatile marketplace where the values of currencies are constantly changing.
-  For businesses exposed to foreign currency, this volatility presents a major issue. Fluctuating currency rates can have a direct impact on a company's revenue, costs and profit, potentially leading to significant losses.
-  To compound this issue, banks offer little support beyond an online platform and brokerages focus on single transactions with no guidance on managing risk.
-  This is why businesses come to Smart. We are experts in managing and mitigating currency risk and have supported over 2,000 businesses with their risk management strategies. We focus on more than just the rate of exchange and help businesses achieve long-term stability.

“Experience has taught us that the foreign exchange market is consistently unpredictable and forecasted movements are little more than distractions. What is important is not leaving yourself exposed to these movements.”





Alex Bennett, Managing Director

WHO WE ARE

As an award-winning international currency risk management specialist, Smart provide UK corporates and institutions with bespoke currency risk management solutions. We offer dedicated guidance on a range of tailored strategies to help companies mitigate currency risk and protect underlying profits on their international transfers and payments.

-  **100+** employees
-  **71,000** private clients
-  **2,000** corporate clients
-  **200** professional partners
-  **13.1 billion** International payments transacted

MEET OUR TEAM

- 
Charles Purdy
Founder & Chief Executive Officer
- 
Alex Bennett
Managing Director
- 
Jonathan Andrews
Head of Finance
- 
Richard M'Crystal
Director of Risk and Compliance/MLRO

We are passionate about providing educational information to businesses, both large and small, to help them understand, create and implement treasury management solutions that are bespoke to their requirements.

OUR RISK MANAGEMENT SERVICE

We take a holistic, consultative approach to managing currency risk as demonstrated in our 4-step process. This ensures our clients have a detailed view of the risks before they make any choices about how to manage it.

1. Risk identification

2. Risk mitigation

3. Trade execution

4. Monitoring & development



WHAT WE DO

- 1 Currency risk management
- 2 Cash flow management and forecasting
- 3 FX valuation and reporting
- 4 Margin and profitability protection
- 5 Bespoke hedging solutions
- 6 Strategy review and improvement

OUR TOOLS

**SmartHedge**

**Online Platform**

SMART'S OFFERING



Spot, forward, NDF and option products. From simple transfers to hedging products, we can cater for everything.



Market orders. We can place limit orders to target a desired rate of exchange and stop losses to protect you with a worst-case rate to limit losses.



Multicurrency wallet. Our clients can pay, receive and hold multiple currencies in a single wallet without opening separate accounts for each currency they use.



Personal dealing. Each of our clients receives a personal dealer with a small portfolio, enabling a focused service.



No hidden fees. There are no transaction fees with our service and no hidden costs; all you get is the rate of exchange.

WHAT'S NEXT

1

Is your business struggling with rising costs caused by fluctuating currency prices?

2

Is your profit exposed to potential movements in currency?

3

Do you struggle to effectively forecast your currency payments?

GET IN TOUCH WITH SMART FOR A FREE CONSULTATION



Email us at info@smartcurrencybusiness.com or give us a call on **020 7898 0500**
Visit www.smartcurrencybusiness.com for more information.

