# SMARTHEDGE: REPORTING




smart
CURRENCY BUSINESS

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# REPORTING CHALLENGES

## CONCENTRATION RISK

Currency markets are hugely volatile and unexpected events can make it almost impossible to gauge concentration risk. That mean's there's less visibility of problems on the horizon and more exposure to potential losses.

## TRACKING HEDGES

Businesses exposed to currency risk often struggle to deliver accurate reporting that captures the full spectrum of their exposures. The dizzying array of hedging instruments can be a nightmare to make sense of, costing your business time and resources.

## HUMAN ERROR & OUTDATED TECH

For many companies, reporting errors can have far-reaching consequences  Profits and margins are eroded by using yesterday's technology simply because it lacks automated processes and bespoke features.







# 1.EASIER, MORE TRANSPARENT

## CHALLENGE

Reporting is a crucial element of any business's process, yet manually updating countless documents increases the risk of human error. For many, it is a long-winded process that drains profit and puts cashflow at risk.

## SOLUTION

Our platform was designed to make reporting easier and more transparent than ever before. SmartHedge takes the stress out of your reporting process, saving you time while vastly reducing the risk of your business falling foul of market fluctuations.

> "SmartHedge gives you quick access to all your positions with convenient, daily reports"





# 2. FIT FOR PURPOSE SOFTWARE

## CHALLENGE

Keeping track of all existing hedges across different contracts and timeframes is hugely difficult. That becomes even more problematic when you consider software, which is rarely bespoke to currency markets and comes up short in numerous ways. Switching between different documents can often lead to confusion as the most important numbers get lost amid the noise.

## SOLUTION

Our software was specifically designed for currency market professionals. Say goodbye to clunky features and experience best in class functionality, developed by our dedicated team. Get quick access to all your positions with our convenient reports, updated daily to ensure you never miss a beat.

> "SmartHedge provides automated reports stored in a centralised location. You'll get the data that matters to your business without fuss or delay."
>
> Rufus Brookman, Corporate Product Manager




# 3.EFFICIENCY

## CHALLENGE

Companies with foreign currency exposures devote far too much time to reporting. Often armed with only excel, executives spend hours carrying out reporting tasks that feel like they've from another era, when they could be using their skills to help their business grow.

## SOLUTION

With SmartHedge, reporting is clear and logical, as our system allows you to select individual reports from one simple dropdown list. SmartHedge removes the need to manually update spreadsheets, eliminating the risk of human error and freeing up countless hours better spent on doing the things that matter for your business.

To learn more about how SmartHedge can help your business, visit our website. If you think you could benefit from our technology, a member of our account management team would be happy to walk you through the platform.

# SMARTHEDGE: THE SMARTER WAY TO MANAGE RISK

We're here to help your business thrive. Providing our clients with exceptional customer service is a central pillar of our collective mission, so you can bank on us to go the extra mile. With 20 years of experience in currency markets, our team of experts are always available to lend advice and help integrate our solutions into your processes.

If your business struggles with its reporting requirements, get in touch today to see how we can help. Give one of our friendly account managers a call on 020 3773 7402.

"I can see that the platform works well across the whole range. It works well for us, who are using it simply, and it would work well for those who have more complex demands than ourselves."

Financial executive and SmartHedge user





# TALK TO OUR TEAM

To speak to a member of our team, call **+44 (0) 20 3773 7402**
You can also email us at **rufus.brookman@smartcurrencybusiness.com.**

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Trustpilot ★★★★★ RATED 'EXCELLENT'

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