

# The referral chequered flag



"Thank you for an awesome day out .... It was a really great experience and a great group of people to sample all that Silverstone has to offer."  
CEO, UK-based wholesaler



Alex Bennett  
Managing Director

To reward our referring clients, Smart Currency Business welcomed twenty guests for an unforgettable experience at British racing's showpiece event. One of the crown jewels in the Formula 1 calendar, the Silverstone Grand Prix is a unique mix of pedigree, excitement, and luxury – a worthy reward for our referring clients.

## HIGH OCTANE HIGHLIGHTS

To show our appreciation for referring clients, our team rolled out the red carpet for the group, who were given complete access to the Octane Terrace across the weekend.

One of Silverstone's most exclusive hospitality zones, the Octane Terrace provides an ideal vantage point for all the action. With panoramic views from a stylish terrace, our guests were treated to a pulsating, nip and tuck race in (often torrential) rainy conditions.

But the rain was unable to dampen spirits. There was ample opportunity for everyone to tuck into the superb food and drink

offering laid on by Silverstone. Breaks in the action were filled by various entertainment options, including a racing simulator that very effectively demonstrated why we should stick to treasury management.

## LASTING RELATIONSHIPS

The F1 at Silverstone is a huge thrill, but the real purpose of the day is to demonstrate our appreciation for referring clients and to underscore the exceptional service we provide to both new and existing clients.

Getting to know the people we work with and building shared networks brings significant mutual benefits. Ultimately, the more we understand your requirements, the more we can help your business.

The Silverstone F1 grand prize is always a highlight of our calendar. We look forward to many more opportunities to reward our referring clients. And remember, if you'd like to soak up the action from Silverstone next time, you're only one referral away.

Scan the QR code to refer a business in your network and learn more about our referral schemes. Alternatively, email [info@smartcurrencybusiness.com](mailto:info@smartcurrencybusiness.com) or call us on 020 7838 0500.



100+ employees



71,000 private clients



2,000 corporate clients